

Boonton Main Street Trustee Minutes – December 13, 2011

Attendees – Mrs. Pascarella, Rev. Johnson, Dr. Sulla, Ms. Bujtas, Mr. Brush, Mr. Andalaft, Ms. Anen-Shamsudin, ED: Ms. Korinda Guest – potential trustee – Mr. John Lester

Mr. Johnson opened the meeting by introducing John Lester and asked him to speak to his background: Technology field selling to call centers, born and raised in NYC, lived in Long Island for some time then moved to Jersey City and to involved in local politics, lives in Mt. Lakes, Morris Habitat for Humanity Board, also on Historic Preservation Commission of Mt. Lakes. Why does he want to get involved at BMS? Getting involved with local business and cultivating relationships rather than big box retailers grows communities, percentage of money that stays in the community in. Believes BMS is Mt Lakes Main Street (along with Denville) and wants to assist in developing and cultivating vibrant downtown in Boonton.

Treasurer's Report - tabled until next meeting

Note: Trustees to submit outstanding personal contribution and report fundraising and in kind

ED report received – will continue to email ahead of meeting date and focus on upcoming events

Community Economic Development

- Improvement District Challenge Grant study team – Larry Brush will head this team along with assistance from trustee Mike Adalaft. We will be seeking the assistance of Glen Chadwick, Marc Pollo and Taj Khokhar
- Redevelopment charrette process inquiry underway, next gathering 12/15/11
- Note: The two above items are distinctively separate.

Transition of presidency from Mr. Johnson to Ms. Pascarella and presentation of gift to Harold for all his hard work throughout his time as president.

Ms. Pascarella took over the meeting agenda

Following up on Boonton Memberships.

Trustees selected businesses to approach for memberships need to be doing that ASAP

Dr. Sulla needs more time to cultivate the \$1000 level, asked if trustees were not sure they could ask for that amount – they let Nancy know so she could follow up.

Going forward we will be taking a portion of the meeting to go over our contributions, tickets sales, etc.

Trustees to look at their schedules to set a tentative date for annual work session

Election of Board of Trustees:

Patti Bujtas 3 year term; Heather Anen 1 year term; John Lester 3 year term

Ms. Pascarella moved the nomination, Mr. Johnson seconded. Mr. Johnson will circulate an email to vote on nominated trustees for 2012

Ms. Pascarella handed out binders to the trustees to hold materials that have been handed out during the meetings.

Ms. Pascarella handed out the trustee committee assignment sheet, for trustees to review and assess their placement on committees

First Friday for Feb – Go Red for Women. We need sponsorship of \$1000. Sponsorship includes a shopping bag – can stuff the bag with their promo material, their name will be on the promotional card, name on banner, name in paper. Date Feb 3, snow date Feb 10, 2012 at 4:00-9:00.

Ms. Pascarella Org Team – Write a letter to property owners on Main Street.

Ms. Pascarella hand out the 2012 Trustee Financial Commitment – to be filled out and returned as soon as possible.

Mr. Andalaft quote of the night “This is the Tri-Town’s Downtown.”

Mr. Brush suggested a fundraising idea of working with Org on a 5-K or an Adventure Race. Board thinks it’s a great idea to partner with another organization and should give this item to Org/Promo

Next Meeting is January 24, 2012

Adjourned 8:13

Respectfully submitted by Heather Anen